

StoneBridge TRUCKING

NEWSLETTER

Issue Number 20: Summer 2021

EXPEDITING AND SMALL LOAD TRUCKING

The NEW VOICE of Brock Bayless

Christmas in July: A NEW TRUCK for Terry Hogg



StoneBridge Trucking
Proudly Welcomed
US Senator Mike Braun

The NEW VOICE of StoneBridge Trucking



Brock looks to focus purely on Dispatch and Backhaul Ops.

In September of 2017, StoneBridge made one of its best decisions on record: it hired Brad Stephens to join its operations team as a fleet operator. While Brad was going to start off driving indefinitely, it was clear he had a bigger future with StoneBridge. Shane Kennedy saw something in Brad that he didn't typically see:

"I needed someone to eventually fill the dispatch role and when I interviewed Brad, I told my father that I thought I had just interviewed the next Voice of StoneBridge Trucking. When Brad came for his first interview in July, I was immediately impressed. He was energetic, professional, driven, accomplished, and well-spoken. I thought that I may have found the guy".

~ Shane Kennedy

This opportunity presented itself a few months later in January of 2018 when StoneBridge required taking the next step. ***"I wanted the job. I knew I could do the job, and when Shane offered me the position I jumped at the opportunity."*** Since that moment, StoneBridge has been steadily growing and weathering many storms that all businesses encounter, including COVID 19.

"Shane and I agree that Brad could only be in that job for so long. Considering he was performing as the operations manager, safety manager, and dispatcher, eventually, the dispatch role would have to stand on its own."

~ Butch Kennedy

***Behind the company
are people.***

***KNOW the people
KNOW the person
KNOW the company***

The plan was for this transition to take place in 2020, but the Covid epidemic through a small wrench into the process. All plans for growth would be halted and StoneBridge went into survival mode. With the StoneBridge customers halting production for health and safety reasons, 2020 became the year to plan for 2021. StoneBridge was blessed that its customers resumed production and the need for its services. By January 2021, the discussion for The Next Voice of StoneBridge had resumed and there was only one name that was top of every list . . . Brock Bayless.

Why Brock you ask?

Well, there are certain requirements of a person to even qualify for the position.

First, you must have proven yourself in a truck. To administer StoneBridge, you must first understand the most important pillar:

Driving.

continued on next page . . .

The NEW VOICE of StoneBridge Trucking

"We need people who understand how decisions will affect the drivers individually and company as a whole. To understand the drivers, you must be a proven driver". ~ Brad Stephens

Brock was our top driver and had proven himself behind the wheel for over 3 years.

Driving qualification ✓

Second, you must have great verbal, communication, and customer relations skills. Everyone who had either worked with, worked under, or knew Brock, knew him to be a very easy-going, laid-back, and professional truck operator. When we started disclosing that Brock was going to be the next guy in line, our customers who knew Brock had nothing but positive feedback and support for the decision.

Customer Service qualification ✓

Third, you must have the ability, willingness, and patience to be challenged, make mistakes, and learn. Importantly, you must constantly want to improve. Since taking the dispatch seat in early July, Brock has grown as a dispatcher and taken everything in stride. When he first took the job he said he would be ALL-IN and commit everything to learn the job. As a professional truck operator, he completely understands how important the dispatch role is to the drivers and their families.

Competence and understanding to grow .. ✓

Finally, Brock is trustworthy. A facet in which StoneBridge Founder Butch Kennedy regards above all others. *"When Brad and Shane were evaluating candidates to be the "Next Voice", Brock's name was at the top of their list because honesty and integrity were paramount to the dispatch role."*

Honesty and Integrity ✓

Brock is born and raised in Decatur County. He has spent his life working within the southern Indiana economy and is a very established and respected Truck Operator. He has leadership experience from his days with Printpack. He has the background, experience, and importantly, character to be the

The New Voice
of
StoneBridge
Trucking

A VISIT FROM A STATESMAN

American
Veteran
Owned



American
Veteran
Driven

StoneBridge is proud of its commitment to the service of those who have served and serving.

Our company is owned by veterans and is employed by many who have a history of service to



their country.



Senator Mike Braun joins the StoneBridge Team for a tour of the new Maintenance, **Warehousing**, and Cross Dock facility.

On Tuesday, June 22nd, Regional Director to Senator Mike Braun, John Moton reached out to StoneBridge CEO Shane Kennedy with a wonderful opportunity. Shane and John have known each other for quite some time because their fathers are very close friends. John reached out to his Dad when he was tasked with finding small businesses in his assigned district for Senator Braun. His father mentioned StoneBridge Trucking as a blue-collar, veteran-owned and driven small business experiencing growth.

“It was truly an honor and privilege to meet Senator Braun when he took time out of his busy legislative responsibilities to come and meet with the team at StoneBridge Trucking. His passion for the great state of Indiana and his dedication to creating jobs for small businesses was evident. He’s also a staunch supporter of our veterans which is the foundational success that StoneBridge Trucking was built upon. I am a proud supporter of Senator Braun and all that he tries to accomplish for the State of Indiana.”

~ StoneBridge Strategic Business Consultant – Ken Inscho

After speaking shortly, John and Shane agreed that Monday evening June 29th would be an excellent opportunity to host the Senator during his small business tour in Indiana.

A VISIT FROM A STATESMAN

StoneBridge is a perfect place to host the Senator because he is a businessman first, politician second which resonated closely with StoneBridge Operator Monty Shields:

"I was very pleased and honored to meet Senator Mike Braun at the StoneBridge office. Coming from a trucking background, he was well aware of the issues facing us and committed to working on legislation to ease our burden and help our industry. When all was said and done, he impressed me as a businessman who became a Senator, not as a politician trying to keep his job."



StoneBridge Consultant Ken Inscho shakes hands with Senator Mike Braun

When Senator Braun showed arrived, he immediately started connecting the similarities between StoneBridge and his company's logistics operations, Meyer Distributing. He toured the StoneBridge Operations Facility while also visiting the new development site for the StoneBridge Maintenance, Cross dock, and warehousing facility. He mentioned how small his trucking and logistics operation was when his company was young and saw the same foundation being built at StoneBridge. He discussed the current political climate on a macro and micro scale, and how small companies like StoneBridge are important to the American economy as we continue to navigate through the pandemic.

The Senator spent approximately 45 minutes speaking with the StoneBridge team and also took a moment to rest at the StoneBridge Pub. While his staff wanted to move on to the next appointment, he was enjoying the moment of rest and conversation.

"He took the time to also converse with us at Kennedy's Irish Pub. He enjoyed the history and connection to Abraham Lincoln. His team was ready to go. But it was clear he was tired and was enjoying himself. He would have stayed much longer if time permitted. He could have stayed as long as he wanted and is always welcome back."

~ Shane Kennedy, CEO

Senator Braun also reached out to StoneBridge to thank them for his experience and reception when visiting:

"I had a great time, in Decatur County speaking with Butch, Shane, and the team at StoneBridge Trucking. To learn about their family and veteran-owned and operated small business in the same industry that I grew my small business, in my hometown, as well." **Senator Mike Braun, IN-R.**

Christmas In July



Terry is a US Air Force Veteran and has been recognized in a past "Story of Service". He is now recognized on his truck.

Since the Fall of 2016, there has been one person more "**Driven**" than anyone else on the StoneBridge team. Terry "**The Boss**" Hogg has logged approximately 700 runs and over 400,000 miles since joining the StoneBridge Family. In the Fall of 2020, a major investment in the StoneBridge future was being evaluated. It was time to replenish the fleet with new long-term trucks and all options were on the table. While many options were evaluated when considering the exact truck StoneBridge would need to bridge the future, one thing was understood amongst the entire team and did not warrant debate: Terry Hogg would be the first driver at StoneBridge Trucking to receive his own unique Kenworth. In early July, the first of 3 new Kenworth Trucks would make their way to StoneBridge Trucking. The plan was set to present on Thursday, July 8. For "The Boss", it would be "**Christmas in July.**" Terry was told to arrive because the team needed to meet with him to discuss the future.

Unknowingly, his truck would be waiting to surprise him. When he arrived a short discussion took place at the Operations center while the truck was staged across the street at the location of the new maintenance facility. Shane Kennedy provided a brief intro as to how much Terry was appreciated and Terry was eventually led across the street by Brad Stephens to meet his new truck.

"It was Christmas in July for Terry! Terry is one of the hardest working and dedicated drivers we have at StoneBridge. So it goes without saying how much he deserved this new truck. This truck is also very important to StoneBridge as it has swing doors instead of roll doors, and a bigger sleeper for the drivers to get better rest in."

~ StoneBridge Ops Manager
Brad Stephens.



Brad Stephens shows Terry the Paccar engine and vintage style Kenworth doors.

A New Truck for “The Boss”



When Terry was presented with his truck, he was ecstatic which can be shown by the video shared on Facebook following the presentation. Terry was happy to voice his pleasure and appreciation.

"I was beyond surprised, humbled, and appreciative. As an Air Force Veteran, I enjoy working for a company that values my service so much. Also, I truly enjoy driving a truck. To be the recipient of the first Kenworth means a lot and I am looking forward to exploring the country in it.

Let's Roll!!!!!!"

**StoneBridge
TRUCKING**

WHAT DOES **STONEBRIDGE** DO?

EXPEDITING - EXPRESS - HOT SHOT - DEDICATED -
PREMIUM LOGISTICS - LTL - CUSTOM COURIER SERVICE -
LIFTGATE SERVICE - OVERNIGHT TRUCKING

WHAT DOES **STONEBRIDGE** HAVE?



26ft & 24ft **STRAIGHT TRUCKS AND BOX TRUCKS**
CARRYING UP TO 20,000lbs WITH **LIFTGATE SERVICE**



SPRINTER, TRANSIT, AND CARGO VANS
CARRYING UP TO 4000lbs

WHERE DOES **STONEBRIDGE** SERVE & GO

SERVING THE METRO AND SURROUNDING COUNTIES & AREAS OF
CINCINNATI, OH - INDIANAPOLIS, IN - LOUISVILLE, KY
WE DELIVER TO ALL 48 STATES



24HR HOTLINE 812.525.0984

DISPATCH@STONEBRIDGETRUCKING.COM

WWW.STONEBRIDGETRUCKING.COM

MC# 368302 US DOT#828510

AMERICAN VETERAN OWNED  AMERICAN VETERAN DRIVEN

StoneBridge **TRUCKING**

WE ARE LOOKING FOR DRIVERS

- . **Box Trucks**
- . **Cargo Vans**

StoneBridge Expediting and Small Load Trucking is currently searching for candidates interested in a FLEXIBLE career as Truck Operator.

- . Choose your own loads and driving hours
- . Choose when you are off duty
- . Pay based on experience, licensing, and load types.

If interested, please email:

- . shane.kennedy@stonebridgetrucking.com

Apply at: www.stonebridgetrucking.com